

DOUG SACKS takes a wry look at recent headlines around the world.

Taking a global perspective

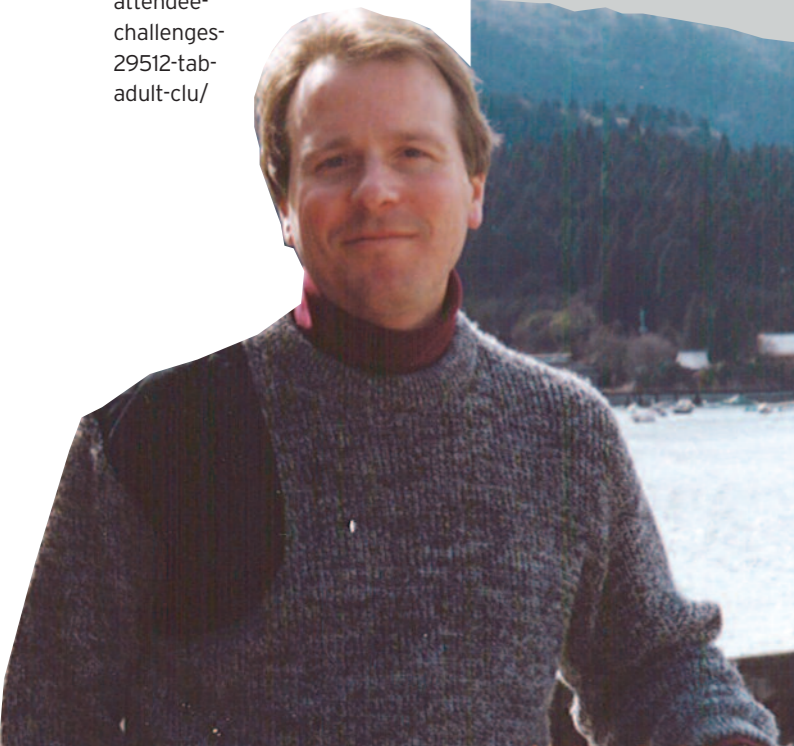
The secret word this month is 'enacting'. Find it and you will be granted free entry to the UK and fast-tracked toward citizenship.

I know many of my readers take great delight in attempting to refute my claims and prove me wrong and I enjoy the feedback and the 'competition'. But lately, things have got out of hand. It's as if my friendly competitors are taking PEDs (Performance Enhancing Drugs) to ensure they succeed.

That's not exactly cricket, I say!

Last month, I commented that even Gentlemen's Clubs here were forced to become more down-market, having to get innovative with their pricing and marketing due to less money in their patrons' pockets. But then the story broke in the *Las Vegas Sun*: <http://www.lasvegassun.com/news/2009/jul/28/convention-attendee-challenges-29512-tab-adult-clu/>

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that one of our own, no less, a fellow DMA Annual Conventioneer in Las Vegas last October, allegedly dropped a staggering \$29,512 at a local Gentlemen's Club. (Why don't I ever go out with people like that?). He has initiated (kind of like 'enacted') a lawsuit against the club, aptly named Club Paradise.

His claims read like a combination meal in a Chinese restaurant. Order one from Column A: "I wasn't even there" and one from Column B: "My credit card number was taken without my knowledge" and one from Column C: "I don't recall where I was that night." A & B I can buy, but C?

If I spent \$29,512 on drinks and girls, I'd really want to take away some fond memories.

Who says direct marketing is hurting when members of our group can be accused of dropping this much cash - not in only one night but in just six hours! Personally, I'm sure the plaintiff in this case is innocent, as he claims.

Now, I doubt if anyone will have this type of alleged fun this October (see show preview, page 28) in more boring San Diego. People who live there are mainly interested in getting and keeping a tan, exercising fanatically and washing their cars - also fanatically. Sitting in massive traffic jams also seems to be a desired pastime.

But if anyone decides to get adventurous there I'll be happy to mention them in this column. Especially if they head due south where they can reach the Mexican border in about 20 minutes. Then it can truly be an international experience. For all you out-of-towners planning on renting a car, make sure you tell

them you plan on taking an excursion to Mexico as there is an extra insurance policy that has to be signed. If you do go, blow straight through Tijuana. Keep travelling south past about a hundred starving dogs running across the highway and soon you'll see some nice spots along the beach. Rosarita Beach Hotel is OK, as is the town of Ensenada which is littered with beachside lobster restaurants.

French revolution

If you can't wait a month to read my *DMI* columns, check out my blog or Twitter page at:

Doug's Corner: <http://dougscorner.blogspot.com/>

Doug's personal Twitter page: <http://twitter.com/dsFWW>

Focus Worldwide Twitter page: http://twitter.com/focus_worldwide

And you can view my archived *DMI* columns here: <http://dmionline.net/blog/category/columnists/doug-sacks/>

I have very low standards so I pretty much accept all Twitter followers.

Recently I've been writing about the French being French and how we can all learn from this. This relates to a new French revolution against Sunday retail openings and work hours as the French are highly protective of all things French.

Leisure time, they have claimed, is unmistakably French. Vive la France!

Britishness plan

Before the Brits start laughing, let's examine the highly protective UK environment where legislation may soon be enacted, not to keep things or institutions more British, but the actual people.

The Plan is to tighten the

requirements for citizenship by assigning a point system that all the 'undesirable' foreign types would have to score to reach the goal of British-hood.

Points would be added for things like having talents that provide positive contributions to British life: being really good at football, owning Harrods, not killing anyone for at least five years or being really good at football.

Deductions would be taken for breaking the law, being anti-social (meaning not being very good at football), displaying disregard for British values or for questioning why celebrities like Elton John receive knighthoods.

OK. Some of these are my additions, but I think they are good ones.

Here in the land of immigrants and undesirables, we have had various quota systems for pretty much our entire history which rewards certain groups (white Europeans - although later there would be quotas on the Irish) while punishing others (Chinese - 19th century) regarding legal entry into the country.

Africans were welcomed in the 17th-18th centuries but only on the 'work-study' programme.

Nazi rocket scientists were welcomed in the mid-20th century.

Moving into this century, now it's difficult for anyone to get in unless you have a doctoral degree in computer science and can speak Hindi or Urdu. I guess that's why we have so many illegals here.

Personally, I can't understand how the Immigration Service lowered their standards enough to let my grandparents pass through Ellis Island into

New York City . . . but that's another story.

Right now, the energetic immigrants coming here to pursue the American dream are scoring more points than the dumbed-down native-born products of our crumbling educational system. So I say: Welcome! Anyone flunking the entrance exam to more prestigious places like the UK are welcome here.

Indian lecture

Here's another typical Americanism. Here, we just assume everyone wants to be like us or already acts like us. That is why our Secretary of State, Hillary Clinton, wastes taxpayers' money by going to India, of all places, to lecture them about enacting more 'green' policies to prevent further global warming. They politely showed her the door, much to their credit.

Now, Americans use 25 per cent of the world's resources. India probably uses less than one per cent. The average weekly volume of trash, water bottles and fast-food containers an American family creates greatly exceeds what the average Indian family produces in a lifetime.

But c'mon India! Jump on the Global Warming bandwagon!

Don't do as we do. Do as we say!

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